



Physicians Committed
to Quality

monthly memo mvma ipa

A message from the Medical Director— David M. Phelps, MD

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The **MVMA Asthma Education Program** is now in the implementation phase. The initial step in the implementation will be a "roundtable discussion dinner" with Dr. Saperstone, MVMA *Associate Medical Director*, and Dr. Osur and Meghan Pulver, P.A., from *Certified Allergy and Asthma Consultants*. During this dinner meeting, the details of the program, training options for the asthma leader, length of training, participation requirements and gathering feedback for a smooth implementation process will be discussed. It is anticipated that implementation of the Asthma program will continue through the end of 2002. Our plan is to schedule several dinner meetings within our service area and invite physicians from the same geographical location to a dinner meeting and shortly thereafter schedule training sessions at the respective offices.

The foundation of the MVMA Asthma Program is based on the most current publication of the NIH Asthma Guidelines. Our Asthma Program is a practical "hands-on" approach and covers all of the critical elements required to successfully manage and treat individuals with asthma. In addition, we will be providing patient educational materials and samples of virtually all of the durable medical equipment available on the market for the administration of asthma medications and will include "hands-on" instruction of each device.

The intent of the program is to provide information and education about the treatment and management of asthma to the clinical leaders in physician offices. The Asthma "expert" will then be available to assist the physician with the management and follow up of asthmatics which is critical to the proper management of the disease. Another unique component of the program will be the tracking of prescriptions for asthma related medications on a monthly basis for each member identified in the program. A copy of the monthly report will be sent to the designated "asthma leader" for review. If a member is using an excessive amount of short acting beta agonists, it will be easily identified through this report, and a follow up visit can be scheduled and the medication regime can be reviewed and revised.

The compliance rate with asthma medications nationally is approximately 20 percent. A report generated to determine the compliance rate for MVMA members with asthma is also 20 percent. One of the goals of the program is to dramatically increase the compliance rate with asthma medications, especially controller medications and dispel the myths surrounding the disease.

This physician practice initiative directly impacts the quality of care to MVP members and the efficiency of managing a chronic disease. It is our hope that you will take advantage of this unique and innovative program that will improve the management and quality of life of asthmatics.

Claim Form Requirements for Ordering Provider Information

Documentation listing the name of the ordering physician for referred services and testing is required in field 17 on the paper HCFA 1500 form and the electronic HCFA-1500 claim form. It is also helpful if hospitals list the name of the provider who referred ambulatory services in field 83 of the UB-92 claim form.

This claim form requirement is for the provider supplying the referred services or testing, such as the radiologist performing radiological services or readings, the cardiologist performing services or cardiovascular testing or readings, or the lab performing laboratory testing.

All testing such as neurological or vascular services require the ordering provider's name. If the patient was referred to the provider via a referral for professional consultation as well as testing performed by the consulting physician, the "ordering" and "referring" provider are the same name to be listed in field 17 on the HCFA-1500 claim form.

Example: PCP Dr. James Jones sends his patient for a chest x-ray to radiologist Dr. Paul Smith's radiology facility. Dr. Smith performs an x-ray as well as provides the reading for that service. Dr. Smith's claim form will list Dr. James Jones name as the ordering provider in field 17 on the HCFA-1500 form.

Please contact your MVP professional relations representative if you have questions related to this standard HCFA-1500 claim form requirement. Information regarding MVP's electronic HCFA-1500 claim form is available at www.mvphhealthcare.com.