



Physicians Committed
to Quality

monthly memo mvma ipa

An important announcement from Richard B. Toll, M.D., MVMA President

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Clinical Feedback Meetings

MVMA medical directors and staff are in the process of reviewing utilization data for radiology. Our plan is to meet personally with those physicians who have frequency that is higher compared to their peers to gain insight into why that may be occurring.

These visits are educational for both parties. Four years ago, we began visiting physicians regarding their trending of frequency of certain high-volume surgical procedures. The majority of those visited had very appropriate explanations for the occurrences, and the interaction was quite positive. In some instances, we left with additional questions, but that did not happen often.

It has been proven to us time and time again that there is no replacement for face-to-face interaction with our network physicians. We have been told numerous times by those we have met with that this sets us apart from other organizations and is welcomed. We would ask that should we call your office to set up such a meeting, your office staff be aware of this and assist us by finding time in your schedule to accommodate a short appointment. The meeting usually takes no longer than 30 minutes to review your information with you and obtain your feedback.

IPA Participating Physician Agreement

In April we sent out updated MVMA Participating Physician Agreements to approximately 2000 physicians. Please return your signed and dated agreement (there are two places for signature) if you have not done so. If you have not received the updated agreement, please contact us at 388-2461 and we will send one out to you.

