



Physicians Committed  
to Quality

# healthy practices mvma ipa

An important announcement from  
Richard B. Toll, M.D., MVMA President

## Contacting MVMA Staff

**David Phelps, MD**  
Medical Director  
dphelps@mvphhealthcare.com  
518.388.2647

**Clifford Elson, MD**  
Associate Medical Director  
celson@mvphhealthcare.com  
518.388.2076

**James Saperstone, MD**  
Associate Medical Director  
jsaperstone@mvphhealthcare.com  
518.388.2076

**Deb Zadrozny, RN**  
Executive Director  
dzadrozny@mvphhealthcare.com  
518.388.2690

**Sharlene Campbell**  
Administrative Assistant  
scampbell@mvphhealthcare.com  
518.388.2461

**Lisa Buck**  
Professional Liaison  
lbuck@mvphhealthcare.com  
518.388.2605

**Sarah Ghent, RN**  
Professional Liaison  
sghent@mvphhealthcare.com  
518.388.2246



## MVMA Annual Dinner Meeting Announcement

The annual meeting of Mohawk Valley Medical Associates, Inc., will be on Wednesday, **March 19**, at a new location, The Century House in Latham.

Please join us as we celebrate MVMA's 25th anniversary. This milestone would not have been achievable without physician participation and the hard work of many who have been involved in our organization's growth. This year I again request that at least one physician from each practice attend. Your board of directors has made several key decisions for 2008 that will serve as the foundation for our long-term plans. We will also discuss the withhold return for 2007.

Invitations with RSVP postcards have been mailed to network physicians. Cocktail hour begins at 5:30 p.m. Dinner follows at 6:30 so the business meeting can begin on schedule.

We look forward to seeing you at the meeting.

## Resource Management Report and Physician Quality Report [MVMA only]

In February, MVP's Resource Management Report (RMR) and Physician Quality Report (PQR) were updated for primary care physicians with a commercial member panel size of 150 or greater. These reports contain statistical data in graphs comparing the PCP with peer groups in key care areas. The RMR focuses on CT scans, MRIs, specialist visits, urgent/non-emergent ER use, and generic prescribing. The PQR focuses on member satisfaction, access to care, and quality of care information. MVMA staff will contact offices to set an appointment with the medical director to review this information.

In April, select measures from the PQR reports will be used to update the existing physician practice data found on our physician Web site for practices meeting panel-size criteria. In order to give practices a chance to review their reports, we will wait 30 days before making these reports available on our member Web site.

Upon review of these reports, please forward your comments and suggestions to David Phelps, M.D., MVMA medical director; or Jerry Salkowe, M.D., vice president of Clinical Quality Improvement, via fax at **518-388-2090** or **518-388-2030**, e-mail at **dphelps@mvphhealthcare.com** or **jsalkowe@mvphhealthcare.com**, or by telephone at **518-388-2647** or **518-388-2602**.